



## STEVE MARIANI, FOUNDER – DIAMOND FINANCIAL

### Meet Steve Mariani

Steve founded Diamond Financial Services in 1996 with one driving goal in mind, to transform the lives of as many people as possible enabling them to realize and enjoy the great American Dream of owning their own business. From very early in his career, as far back as 1983, Steve was an entrepreneur, owning and running seven different businesses. He learned from personal experience that this was the absolute greatest opportunity for people like him to gain control of their lives, achieve financial success, and contribute back to their communities as Steve always has.

Steve has seen the difficulty and challenges in securing business loans to acquire a business. He immersed himself at the beginning and learned the intricate, complicated world of the SBA SOP's (Standard Operating Procedures) loan process. What sets Steve apart is that he continues to master the ever- changing rules and regulations, and year after year comes up with unique and effective solutions that enable him, his referral sources, and his lenders to complete transactions that few would have thought even possible. As a result of Steve's special and unique structuring approach, business brokers, lenders and business owners nationwide seek Steve's advice. Through his affiliations with the International Business Brokers Association, the Carolinas Virginia Business Brokers Association, along with Sunbelt, Murphy and many others he has become a sought-out speaker and trainer providing workshops at these conferences for the past 10+ years. His workshops and webinars are among the highest attended at each event.

Steve's enthusiasm and passion for helping people become successful business owners is contagious. Over his twenty-one year career at Diamond Financial, he and his dedicated team have worked with thousands of buyers along with all of the business brokers, lenders, and others involved in each transaction. Steve maintains close relationships with many of these new entrepreneurs, and their continued success is his greatest reward.

Steve presents with knowledge, humor, and passion. Most important, he connects with his audience, and most attendees leave his presentations with valuable information that will enable them to see possibilities in transactions that they once thought were impossible. Spend some time with Steve and you will better understand how to navigate the SBA lending process and successfully close more of your transactions.