Denver Region

Business Attractiveness





Diversity & Strength of Economy

- Diverse Industry Sectors: aerospace, aviation, financial services, telecom, IT / software, healthcare, bioscience, craft beer & spirits, energy; with over 28,000 businesses and a flourishing start-up community
- 2nd most educated workforce in the country with 40% and 15% of residents having a bachelor's or graduate degree, respectively
- #1 Place in USA for Business Forbes 2016



CONNECTIVITY

- \$7.4 billion, 122 mile mass transit system with eight different light rail and commuter rail lines
- Largest U.S. city offering real-time connections to six out of seven continents in one business day
- Denver is 380 miles west of geographical center of U.S.
- 173 domestic and 22 international nonstop routes through DEN, the world's 18th busiest airport



Quality of Life

- Denver is the fastest growing U.S. city with over 680,000 residents within a metropolitan region of over 3 million, adding an average of 15,000 net new residents annually
- Best Place to Live in USA US News and World Report 2016
- Favorable business climate and reasonable cost of doing business is reflected by Colorado's most recent 16th ranking in the Tax Foundation's State Business Tax Climate Index

Denver Region

5 Yrs. Recruitment & Expansion











































































Economic Outlook

Global → Local



GLOBAL

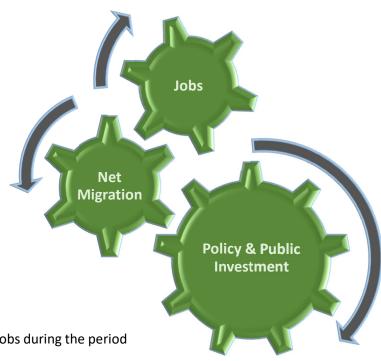
- Every major economy on earth is expanding at once.
- The world economy is expected to grow by 3.9% this year, up from 3.7% last year and 3.2% in 2016

NATIONAL

- U.S. GDP Growth 3.1% through Q2 2018
- Economic boost driven by rising consumer spending (4% annualized) and business investment (7.3% annualized)
- Inflation hit 2.8% in May in 2018
- Consumer Confidence at 93
- Housing Starts at 1.35M

Denver Metro

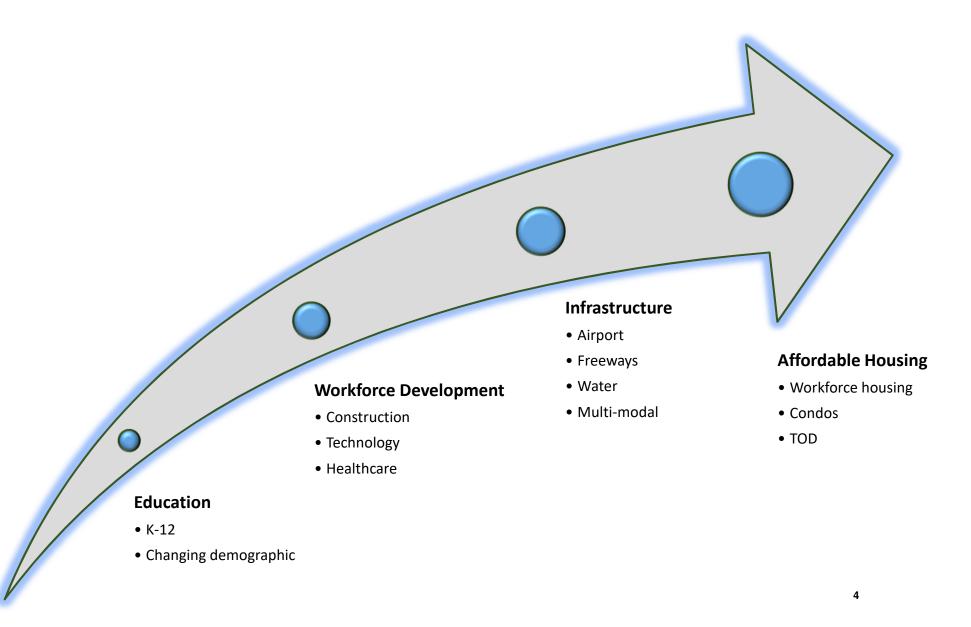
- Large scale infrastructure projects will continue at a robust pace
 - O DEN \$650M terminal renovation + \$1.5 billion concourse expansions
 - o Denver Water \$420M Gross Reservoir (Boulder) expansion project
 - o C-470 express lanes, widening of I-225, I-70 express lanes
 - o RTD will continue work on FasTracks projects in 2018
- Annual net migration averaged 29K 2008-16, projected to be 30K 2018
- Current population of 3M expected to grow by 183,000 people by 2025
- Job growth = 1.3x new housing permits
- Unemployment < 3%
- Employment increased 3% between July 2017-18, adding an additional 50,500 jobs during the period



Metro Denver

Policy Priorities





Metro Denver

Resources Available for SB



DENVER OFFICE OF ECONOMIC DEVELOPMENT

CDBG Loan Program

COLORADO SMALL BUSINESS DEVELOPMENT COMPANY

Business Planning

CO HOUSING & FINANCE AUTHORITY

Business loans & Industrial Bonds

DENVER PUBLIC LIBRARY

Retail econometrics research

METRO DENVER ECONOMIC DEVELOPMENT COMPANY

Research & Policy Priorities

#4 Best city for millennials – SmartAsset

#1 Best place for business and careers – Forbes

- 3 million population
- 2nd most educated city in the U.S.
- 1.65M labor force, median age 37
- \$58K per capital income
- 65% White, 23% Hispanic, 5% Black, 4% Asian

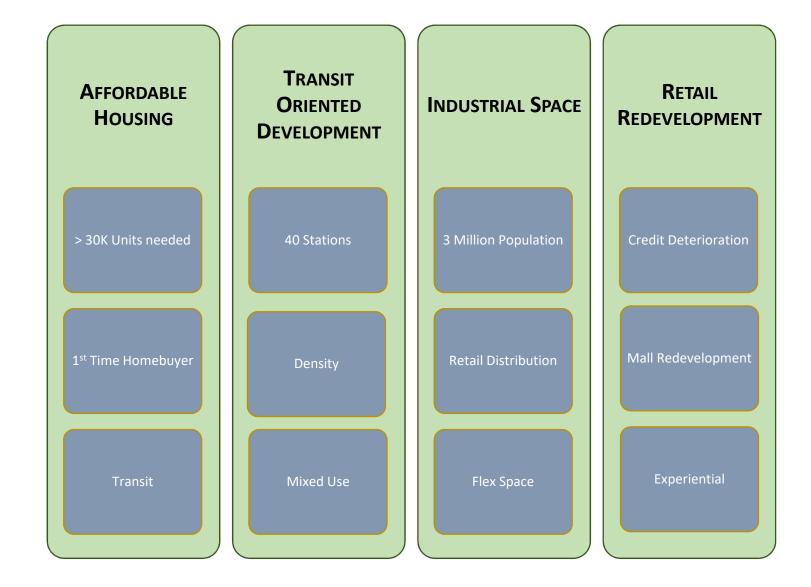
OPPORTUNITY ZONES

- A temporary deferral of capital gains reinvested in an Opportunity Fund
- A step-up in basis for capital gains reinvested in an Opportunity Fund
- A permanent exclusion from capital gains if investment > 10 years

Commercial Real Estate

Effect of Urbanization





Paul Washington

Bio



- Market director for JLL, a Fortune 500 commercial real estate firm
 - o Run the Colorado and Utah markets for the company
 - Responsible for + 250 employees
- > Former executive director of Denver Office of Economic Development, a Mayoral cabinet level position
- Former investment banker, LJS Holdings international mergers, acquisitions and finance
- Former corporate attorney at Hogan Lovells, an international law firm
- > Business degree, University of California at Berkeley
- Law degree, University of California at Berkeley
- Masters degree Tax, University of Denver
- Board of Directors, Colorado Housing Finance Authority
- > Vice Chairman, Board of Trustees, University of Northern Colorado
- > Board of Directors, Downtown Denver Partnership
- > Member of the Colorado & California Bar Associations