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**CABI Has Two Types Of Sponsorships Available:**

## **A. Sustaining Sponsor Package**

**SUSTAINING SPONSORS - \$2,500**

### **Annual Spring Conference (1 Total)**

- Approximately 60 business brokers attend
- Exhibit Space - skirted table
- Two Conference Registrations
- Acknowledgement in the Conference Syllabus
- Opportunity to address members
- Sponsor ribbon for your staff's nametags
- Signage with logo displayed at conference

### **Winter/Fall Meetings (2 total)**

- Approximately 60 business brokers attend
- Exhibit Space - skirted table
- Acknowledgement by President in Opening Remarks

### **Educational Courses and Special Events**

- Approximately 10-20 attendees
- Name and logo on announcements and emails
- Exhibit table
- Acknowledgement by meeting organizer

### **Broadcast Emails Sent To Membership for Meeting Announcements, Course Registrations, Surveys**

- Approximately 120 members receive the emails.
- Sustaining Sponsor's name and logo appear in the header of all announcements

### **Website Advertisement**

- CABI Website ([www.coloradobusinesses.com](http://www.coloradobusinesses.com))
- Logo on our Home Page and Resources Page and a link to your site

### **Individual Memberships**

- Two Individual Associate Memberships (\$300.00 value)
- Two individual listings with contact information in the Associates Directory on the website
- Attendance at conferences and events.

## **B. Special Event Sponsor Package**

**Special Event Sponsors - \$400 full day event; \$200 part day event.**

### **Full Day Event**

- Associate Member Sponsor to present brochures and promotional items. Sponsor will set up booth in the morning, be present at the class, and attend to booth during the morning and afternoon breaks.
- Lunch Presentation: Up to 5 minutes at the podium during the lunch break, when everyone is present.
- Lunch: Join us for lunch (One Person)
- Logo: If we have class materials, we can include Event Sponsor's logo, plus a 1 page marketing insert that's handed out to the class. If you sign up soon enough, we can put your logo on the registration for this event page on our website

### **Part Day Event**

- Approximately 10-20 attendees
- Name and logo on announcements and emails
- Exhibit table
- Acknowledgement by meeting organizer

### **Name and Logo**

- Event Sponsor's name and logo are to appear on marketing materials and schedule.

\*Special Event is any CABI event organized, promoted and sponsored by CABI that is open to CABI's membership, other than: Annual Spring Conference, Winter Meeting and Fall Meeting, where only Sustaining Sponsors are featured. Should a series of events be scheduled, Special Event Sponsor fee may be adjusted.

**To lock-in your 2016 Sponsorship, please contact: Dennis Smith, CABI President or Paul Chambliss, CABI VP Communications**

[dennis@a4s.com](mailto:dennis@a4s.com) or [info@coloradobusinesses.com](mailto:info@coloradobusinesses.com)

**CABI reserves the right to add new program services, in addition to the ones described above, and to solicit additional sponsorships. For 2016, no more than two similar businesses will be permitted to be Sustaining Sponsors at one time.**